

Additional data report 4: **Submissions**

Introduction

There is significant potential to unlock South Australia’s heritage places and stories to create experiences that showcase our state’s distinctive history, enhance the appeal of South Australia, and encourage visitors to stay longer and spend more.

In September and October 2019, the Government sought input from those involved in the tourism industry and heritage sector to help develop a strategy and action plan that maximises the economic value of heritage and contributes to growing the South Australian visitor economy to \$12.8 billion by 2030.

Tourism industry, heritage operators and custodians, local government, regional communities, Traditional Owners, and those with an interest in heritage tourism were invited to share views and ideas on growing heritage tourism in South Australia by:

- Attending a small-group workshop or webinar
- Participating in an online discussion
- Completing an in-depth online questionnaire
- Emailing a written submission

A total of 11 written submissions were received during the engagement period. This report provides those submissions in full and unedited (contact details have been removed for private individuals).

Submission 1

2 October 2019

Dear Heritage Tourism committee,

The Cockle train, I would suggest is an under promoted heritage asset it's very accessible from Adelaide.

Trains have an international following.

This train line has significant importance in Australian rail history and links two heritage towns with many attractions including the Oscar W paddle steamer.

One of the best sections of the route is the Port Elliot to Middleton section through the Bashams conservation area, with the proposed housing development on the western fringe of Middleton would really ruin a highlight section of the line.

Much of the train journey now is back fences and bland housing, it's important to keep the heritage interest in the journey.

Goolwa has done a good job with its heritage areas, and not so much Victor Harbor there is a lot that can be done in the area.

In the end housing sprawl will kill the amenity of the area unless well planned.

Sincerely,

John Taylor

Submission 2

7 October 2019

Dear committee

My name is Sam Harrison and I am a committed advocate of heritage both in terms of buildings and the environment.

I own the Middleton Mill... a significant 1850's collection of buildings representing a early example of our colonial heritage and industry. Having spent the past 12 years renovating the listed buildings we are within 12 months of opening a small scale boutique accommodation business in some of the old stables and outbuildings. So I am well invested in heritage tourism and a strong advocate for a strategic plan that protects what heritage remains both within Middleton and the immediate region.

This strategic policy development could not be more timely when we are under assault from various developers and industrial interests that have no consideration of heritage and are only driven by the \$ and consequently create developments that are at best mediocre with no regard for the built environment or heritage.

An immediate case in point is the local Alexandrina council that is pro development at any cost with no consultation with the local community for example trying to change the B-double truck route to go down the Main Street of Middleton and develop local farm land down to small 450m2 blocks.

Our local community is in the early stages of developing a strategic plan for OUR community that will outline future development. It will certainly establish protocols that determine the importance of local heritage buildings, beaches and rural environment how to maintain and protect them and how future development will need to be sympathetic and created with the highest design and heritage standards.

I would be happy to make a more detailed submission once we have created the local strategic plan that will complement the heritage tourism plan.

Regards

Sam Harrison

Submission 3

7 October 2019

To whom it may concern,

As a resident of Middleton and a licensed land surveying consultant with tertiary qualifications in urban and regional planning, I have an interest in planning and development issues that will affect the amenity of the town of Middleton.

I have attended several council meetings at which developers have argued their case for land division development. There have also been representations made on behalf of the community against the need for this development at this time. The concerns I hold regarding heritage issues are set out below.

I consider that good planning should preserve the amenity of urban and regional spaces and should protect, enhance and capitalise on any assets of these spaces.

I am also of the view that heritage issues must be seriously considered, and those issues must extend far beyond the preservation of building and streetscapes to include issues such as amenity and atmosphere of these spaces and in this case the 'village' of Middleton.

The town of Middleton has undergone ad hoc development with demolition of historical buildings in the main street, to the point where physical evidence of the history of the town is all but lost. One historical asset remaining is the Middleton railway corridor between Middleton and Port Elliot. The proposed land division seeks to sub-divide into medium density housing the area of open space between the main Port Elliot Road and the railway line. If this occurs the railway corridor will be hidden behind a fenced suburban area. In my opinion, this would be detrimental to the character and heritage of the 'village' of Middleton. Currently, the cockle train and station are visible from the main road and from the precinct of the hotel and bakery and both are an iconic sight for visitors and residents alike. To obscure, and thus lose, this asset would be reckless. Therefore, the impact of the proposed land division upon town heritage such as the cockle train and station requires serious consideration.

I would like to see a portion of that parcel of land purchased by local or state government and developed as a community space around the station, with future plans to develop the station and surrounds. We can see the great work that has been put into the railway precincts of Port Elliot, Goolwa and Victor Harbor as a result of which they have become treasured heritage spaces and assets for those towns. I hope these issues can be considered carefully in the interests of our town, to prevent any further loss of its historical identity.

Regards

Peter Gilbert

Licensed Surveyor

Submission 4



CITY OF TEA TREE GULLY 571 Montague Rd, Modbury SA 5092
 T (08) 8397 7444 W cttg.sa.gov.au S [fb.com/teatreegullycouncil](https://www.facebook.com/teatreegullycouncil) ABN 69 488 562 969

Department of Environment and Water
 Natural Resources Centre - Adelaide
 Ground Floor, 81-95 Waymouth Street
 ADELAIDE SA 5000

7 October 2019
 Our ref: D19/65504

Via email: DEWheritage@sa.gov.au

To whom it may concern,

Heritage Tourism in South Australia Background Paper

The City of Tea Tree Gully is located in the Mount Lofty Ranges foothills in north-eastern Adelaide and boasts natural open spaces, walking trails and cycling paths. A broad range of recreation facilities and community events, as well as dining and cultural activities within the historic Tea Tree Gully Township.

Staff have considered the State Government's background paper "*Developing a strategic direction for heritage tourism in South Australia*" and support the proposal to develop a Heritage Tourism Strategy and Action Plan. The right strategic framework and the collaboration of key agencies and stakeholders, including local government, is vital to developing heritage tourism in South Australia.

Council is continually exploring opportunities to promote Tea Tree Gully's unique character and identity to boost its visitor economy and support local businesses.

The Tea Tree Gully Township comprises remnants of our City's Aboriginal and European history, and has the greatest potential as a heritage tourist destination that attracts visitors from outside the City.

This potential stems from a number of unique characteristics:

- As the north-eastern gateway from the city to the Adelaide Hills or Barossa Region via the Torrens Valley Scenic Drive
- It's recognition as a significant site for the Kaurna people
- The natural foothills setting and several historic buildings associated with the former town of Steventon retains a village feel
- Existing hotels, restaurants and Newman's Nursery
- Arts and cultural attractions, including Gallery 1855 and Tea Tree Gully Heritage Museum
- Quality open space and regional recreation destinations such as Anstey Hill Recreation Park and Pine Park.

1 of 3

Through the development of Council's Tea Tree Gully Township Precinct Plan, we heard from our community that preserving and enhancing the heritage of the area is highly valued. A large number of our City's heritage places are located in the area, inviting visitors to connect with the achievements and lives of previous generations and adding to the character and attractiveness of the City, providing a more enjoyable experience for residents, visitors and tourists.

The elements for successful heritage tourism are considered to include the preservation and enhancement of heritage places and infrastructure investment as well as experiential value adding through the provision of innovative and engaging interpretative information, partnerships and promotion.

Preserving and enhancing heritage and character

Adapting and sensitively developing heritage places for a variety of uses and activities is important, as this helps to ensure these places continue to be utilised, valued and maintained. Businesses with an element of heritage tourism often face challenges associated with operating in historic buildings that require significant maintenance and preservation. Council plays a pivotal role in encouraging the preservation and adaptive re-use of heritage buildings through initiatives such as providing heritage advice, grant programs and appropriate planning policies.

Provision of infrastructure

The provision of quality visitor infrastructure is essential to support positive user experiences at heritage sites. Council provides direct investment for infrastructure enhancements, such as signage, trails, parks, roads, footpaths, and drainage reserves. Council also continues to maintain and promote the use of Council-owned buildings whilst endeavouring to ensure buildings and sites are inclusive and meet access standards.

Upgrades and maintenance of the public realm, such as tree planting and landscaping, quality street furniture, interpretive signage and undergrounding of power lines, enhances the township, creating a sense of place. Improving the user experience, encourages residents, shoppers and visitors to stay longer and results in economic benefits for the precinct.

More things to see and do

Currently, many residents and tourists visiting friends and relatives travel outside our City to experience heritage tourism. Providing these opportunities closer to home will increase our residents' and visitors' connection with the township while increasing trade for local businesses.

The township has a range of small businesses with a mix of commercial businesses at the western end of the precinct, and hotels and restaurants at the eastern end. Council's Development Plan envisages the development of more small-scale shops and cafes along the main street. Attracting more restaurants and cafes could strengthen the township as a destination for eating out and entertainment, enticing more people to visit the township and to stay longer, from both within our City and outside.

Council also encourages and supports small scale events by community and businesses, such as markets and events on Haines Memorial Park and at the Tea Tree Gully Heritage Museum, and exhibitions at Gallery 1855 (the former Council Chamber Gallery).

Engaging interpretation

One of the challenges with heritage tourism is providing high-quality and engaging interpretative information and storytelling, and how to adapt technology to bring the experience alive. Council has previously sought to tell the story of the township's history through more traditional methods such as public art, exhibitions and physical signage. However, there is the opportunity to communicate the 'layered' history of our heritage places through interactive digital tools, i.e. beacons, app's or push notifications that can lead visitors to text and audio-visual material that provides multiple stories about a particular site, taking the user on a journey through the precinct. Interactive functions could also link to social media platforms and mapping tools so users can contribute their own experiences about a place.

Partnerships and promotion

Partnerships between tiers of government, the private sector and communities are vital to the success of heritage tourism. Public-private partnerships could seek to:

- improve funding, management and conservation outcomes for historic areas
- develop new visitor experiences, services and heritage tourism products
- more effectively market and promote heritage tourism areas, and
- provide an economic contribution to regional areas and local communities.

For example, partnerships could include councils facilitating a business traders group that can collectively promote and enhance the precinct taking guidance from a regional strategy and action plan. State agencies and local government could also assist with building the capacity and capability of heritage tourism providers through further support and training in conservation, site management and visitor engagement.

Given the nature of the City and its attractions relative to other locations within South Australia, the City of Tea Tree Gully's tourism profile is still emerging. However, Council would be open to exploring partnership and grant funding opportunities, and looks forward to following the development of the Heritage Tourism Strategy and Action Plan.

If you would like to discuss this further, do not hesitate to contact me directly on 8397 7352.

Yours sincerely,



Cherie Gill

SENIOR Strategy PLANNER

Submission 5

6 October 2019

Greetings All Spotted the invitation in the YP Country Times ... Sept 17 issue.

My comments are ...

I reckon the British Isles has got it right with returns from their heritage Lotteries going to heritage preservation to provide a significant & ongoing pool of money to constantly draw on. Not sure we can any more with all our previously run state Lotteries being sold off & in private hands but it would be great to have that pool of money for what is needed to maintain heritage items.

I am only really associated with the Copper triangle area & where I live at Bute.

In Moonta I know of a couple of significant heritage buildings that are in private hands, one in particular a church type hall out on Mine Road ... Nth Yelta. Vintage 1861 or there about. It was just lived in & never got the attention a building of that age needed. It had water ingress into the front wall capping which caused the outer layer of stonework to completely fall away. The safety fence went up & I was convinced it was left to crumble. BUT NO ... miraculously it was restored to it's former self for all to admire & enjoy.

The point I am making is ... if we want visibly something of heritage for tourists to see in a Heritage area, someone HAS to fund and/or provide expert tradespeople to maintain the basic structure & integrity of the building otherwise owners will simply walk away from such sites when it gets to the demolish stage. Then all there is to see as a tourist is a brown info board to what they missed out on seeing. This goes for ALL heritage buildings whether Churches, Town Halls National trust assets or recognized heritage private residences.

We at Bute have a point in case at this very moment. The Bute Memorial Hall was built in 1922 & since Council amalgamation has come under fire from economic rationalism. Like most small & struggling country towns, halls are no longer a centre of attraction & use. Bute is regarded as a transit town with Pt Broughton as the destination thus commanding maximum effort & expenditure. Due to no ongoing maintenance strategy, the hall has now been closed off due to safety issues with the likely bill for restoration to be heading up to \$1,000,000. I commend the Copper Coast Council for investing in their restoration of their town Hall's. & hold my breath as to the outcome of one of our few buildings of significance. I don't blame our Council for their possible focus on economic rationalism BUT, the outcome will be detrimental to heritage assets for the future.

Unless maintenance of our heritage is taken over by a specific focused entity, we will have no heritage to speak of.

Brenton Sutton

Submission 6

6 October 2019

Dear heritage team,

I thought the French system used to create " GITES DE FRANCE" may be worth looking at.

It makes subsidies available particularly to farms and rural towns for owners to restore derelict old buildings that once finished provide holiday accommodation and another income stream for farms.

Also there is another scheme available through the " HLM" (low cost housing or government housing program) used more in languishing old towns that provides some subsidies and a guaranteed rental from the government for ten years , after which the owner can take possession again or continue the rental program.

John Taylor

Submission 7



History of Encounter Celebration Victor Harbor www.encountercelebration.org

The Encounter Celebration Organisation was established in 2013 to promote and celebrate one of Australia's most important maritime events – the April 1802 meeting between England's Matthew Flinders and France's Nicolas Baudin. This event led to the charting and naming of many of our coastal features and the resulting map-making provided the first complete map of Australia. We believe that both Captains and their crew paved the way for S.A. to be established in 1836 as the first free settlement in Australia.

The Encounter Celebration Organisation is a not-for-profit organisation, committed to fostering local knowledge and understanding of the role these two captains played. We continue to celebrate their historic encounter each year so that the importance of the *Encounter* in our local and nation's history is kept alive.

To commemorate the actual date of the original encounter, the committee's focus has been on events. In recent years, events have been expanded to include a day long festival with market stalls and a program of entertainment. The festival is planned to be held on a weekend close to the 8th of April in an attempt to engage as many people as possible. We again plan this type of event on the 5th April 2020.

We also believe that not enough has been done to acknowledge both captains and their crew in our area and so have organised a dinner which effectively will bring Britain, French and Australian Government together in an effort to high light this fact and hopefully gain mutual support from each so that we are able to achieve our goal.

In 2002 there was a one off event organised in Victor Harbor to celebrate the Bi-centenary of the meeting between Capt. Matthew Flinders and Capt. Nicolas Baudin. The promotion of this event was then left to a few keen historians and our committee has continued to promote the importance of the event. This led to where we are today.

Encounter Celebration Organisation Victor Harbor Inc.

We developed our Constitution and became incorporated on the 23rd of July 2014. Our organisation was established to promote and celebrate the encounter between Capt. Matthew Flinders and Capt. Nicolas Baudin.

As well as honouring this extremely important historical event, the meeting of the two captains in April 1802, our committee are endeavouring to expand this into a festival which would be a combination of events highlighting the French and British cultures and their importance to South Australia. The Encounter Celebration Organisation Victor Harbor Inc. has adopted, as a main focus the design and erection, in a key public location in Victor Harbor, of a major *piece of art in the form of an interpretive sculpture to celebrate and commemorate the significant, historic Encounter between England's Captain Matthew Flinders and the French Captain Nicolas Baudin on April 8th and 9th 1802.* The interpretive sculpture would recognise the two captains and their crew as well as their achievements along with the results of their discovery. We believe this structure would be a



permanent statement of the honouring of the event and those involved. We would also include all the members that set sail on their journey, some never making it back to their homes.

The design will focus on the story of the meeting of the two navigators during their voyages, their navigational and scientific achievements and the importance of both to our local, State and national maritime history. It will be a requirement that the sculpture is celebratory in nature, but with a major focus on the educational role it will fulfil for those who live in the Victor Harbor area and for the thousands who visit the town each year. It is further anticipated that the sculpture will achieve this educational role by incorporating a level of inter-activity, whether by way of the inclusion of physical elements or electronic technology, which will acknowledge the achievements of both crews in their research.

The next stage to achieve our goal, we propose to run a competition for artists working in South Australia, offering a significant monetary prize, seeking comprehensive design work for a major piece of sculpture that responds to a design brief detailing the various aspects of the design process, as well as the expected functions of the sculpture when installed. Funding for this prize and the eventual design and execution of the sculpture will be by way of fundraising. We are only a small organisation, and so we are seeking both financial and in kind support from with the local and wider community, from art funding bodies and other organisations including from government and other bodies associated with both French and British interests

Dignitaries' attending celebratory dinner in October 2019

Our Dinner event was designed again promote the importance of the Encounter between the two captains on the 8/4/1802 and also to promote the Encounter. The dinner was very successful in bringing together members of British French and Australian Governments.

His Excellency the Honourable Hieu Van Le AC, Governor of South Australia, and Mrs Lan Le, Mr David Basham M.P member for Finnis, who is representing the Premier of S.A. Mr. Christopher Holtby OBE British Consul General for SA Tasmania and Victoria, Mr Ian Smith AM Honorary British Consul for S.A. His partner Natasha Stott-Despoja AM, former Ambassador for Women and Girls (2013-2016) former Senator for South Australia (1995-2008) and former Leader of the Australian Democrat, Mr Cedric Peltier, Economic and Corporation Officer, Mrs Rebekah Sharkie MP Federal Member for Mayo, Dr. Jon Gorvett Executive Director Intergovernmental and international Relations Department of the Premier and Cabinet, Mayors from Alexandrina and Yankalilla

Contact:

Graham Philp
Chair Encounter Celebrations
Ph: 85528558 M: 0418851311
gcphilp@bigpond.net.au
committee@encountercelebration.org
P.O. Box 1785
Victor Harbor
SA 5211

Submission 8



Copper Coast Council

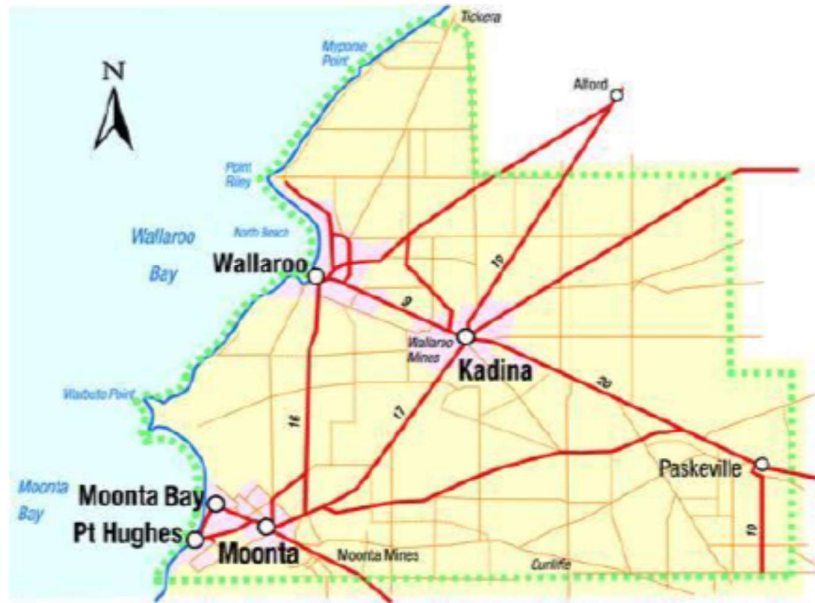
“Developing a Strategic Direction for Heritage
Tourism in South Australia”

11th October 2019

lifestyle location of choice

Introduction

The Copper Coast Council is situated approximately 1.5 hours from Adelaide and consists of the towns of Kadina, Moonta, Wallaroo and Paskeville. The region of the Yorke Peninsula is rich in history, thriving coastal developments, tourism, fishing, agriculture and Kadina is a regional centre. The Copper Coast is famous for being a premier tourist destination for South Australia. Indeed, its many attractions and accommodation make the Copper Coast an ideal tourist destination for both local and international visitors.



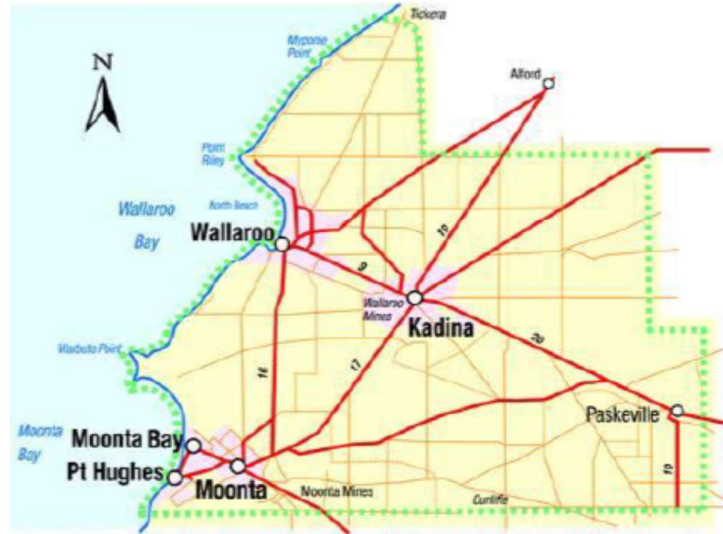
The Copper Coast Council has a rich history, particularly relating to the Australian Cornish Mining Sites. There is a wealth of material available regarding the history of the Moonta Mining Precincts, Wallaroo and Kadina for the Cornish Mining. Documents that exist that can be referred to are as follows:

- Conservation Management Plan Moonta Mines – Hughes' Enginehouse Precinct – Flightpath Architects – May 2012
- Moonta Mines State Heritage Area Guidelines for Development – Department of Environment, Water and Natural Resources – 2015
- Heritage of the Yorke Peninsula – District Council of the Copper Coast – Weidenhofer Architects – September 1998

lifestyle location of choice

Introduction

The Copper Coast Council is situated approximately 1.5 hours from Adelaide and consists of the towns of Kadina, Moonta, Wallaroo and Paskeville. The region of the Yorke Peninsula is rich in history, thriving coastal developments, tourism, fishing, agriculture and Kadina is a regional centre. The Copper Coast is famous for being a premier tourist destination for South Australia. Indeed, its many attractions and accommodation make the Copper Coast an ideal tourist destination for both local and international visitors.



The Copper Coast Council has a rich history, particularly relating to the Australian Cornish Mining Sites. There is a wealth of material available regarding the history of the Moonta Mining Precincts, Wallaroo and Kadina for the Cornish Mining. Documents that exist that can be referred to are as follows:

- Conservation Management Plan Moonta Mines – Hughes' Enginehouse Precinct – Flightpath Architects – May 2012
- Moonta Mines State Heritage Area Guidelines for Development – Department of Environment, Water and Natural Resources – 2015
- Heritage of the Yorke Peninsula – District Council of the Copper Coast – Weidenhofer Architects – September 1998

lifestyle location of choice

Further, the Copper Coast Council received federal funding to produce the Moonta Mines Heritage Area - Site Development Plan, prepared by Tourism Recreation Conservation, (TRC). TRC have recommended a number of major developments and associated actions to create a more focused and coherent visitor experience at the site. These actions are centred on three interpretive themes:

- To understand the site through learning “how things work”
- To appreciate the social context of the place “Cornish mining heritage”
- The lives of its people “social threads”.

The visitor experience at the site will be clarified by centering activity around the area we have called The Hub – the location of the existing Museum, Tourist Railway and Sweet Shop with upgraded interpretive experiences focused on understanding the site and telling the stories of the place.

There are significant numbers of visitors to the Yorke Peninsula who do not currently visit Moonta Mines Heritage Area. A major new Adventure Playground and café along with an expanded program of night activities and rotating exhibitions are recommended to attract these repeat visitors and their friends and relatives to make the site a must see repeat destination.

An operational financial analysis of a range of scenarios shows the site can generate an operational surplus after Year 4 of the modelling. An economic impact assessment also shows the redevelopment will generate substantial positive economic benefits for the region, with a cost benefit ratio greater than 2.

The report indicates that an investment in the redevelopment of Moonta Mines Heritage Area will have significant social and economic benefits for the region.

The Kernewek Lowender Inc hosts the Kernewek Lowender Festival (Cornish Festival), every two years. The last festival was held from 13th – 19th May 2019, and attracted an estimated 40,000 visitors. The State Minister for Tourism the Hon David Ridgeway MLC officially opened the festival on Friday, 17th May 2019. A copy of the Program of the Festival is attached.

The Copper Coast Council considers that developing and improving SA’s heritage tourism should be a priority for growing the visitor economy. The Moonta Mines precinct in particular, has the potential to significantly grow visitor numbers through new tourism product. A Conservation Management Plan with funding from the Federal Government is presently being produced. This will underpin the development of tourism product at the Moonta Mines precinct.

lifestyle location of choice

Council considers there are significant opportunities to grow heritage tourism in the Copper Coast Council area. Challenges to this will include matching funding from Council for grant opportunities and local expertise to be able to manage and implement such new and additional tourism product. In addition, the Moonta National Trust is largely run by volunteers with an ageing demographic.

It would be appreciated if Councils information and comments could be taken into account, albeit a few days late.

Thank you.

Russell Peate
Chief Executive Officer.

lifestyle location of choice

Submission 9

11 October 2019

Today I undertook a private tour of Adare House in Victor Harbor, I didn't realise how magnificent this house really is despite my recent study, it's not in great condition unfortunately and while a popular campsite, there isn't much public engagement with the building, when there really could and should be.

I've been in touch with Adare management and with the Uniting Church Synod suggesting that perhaps 'opening' the house up to the general public with paid tours etc might be an excellent way of fundraising the repairs desperately needed, the iconic nature of this home would lend itself well to advertised tourism for its fantastical elements, it could really be the face of heritage tourism in the Fleurieu Peninsula or even in South Australia.

I would strongly encourage more interaction between the State Heritage Unit and the Uniting Church Synod to develop a plan to utilize and engage the broader public with this building, it is far too precious and beautiful to remain in its current underutilized state.

Kenan Henderson

Submission 10

17 September 2019

Dear Linda

Please find a short submission in regard to the current Heritage Tourism Strategy and Action Plan development

This submission is from our award winning arts organisation HATs Inc (Heritage Arts & Tradition) We are based in the Clare Valley and in Adelaide.

In January 2010 we transformed a Heritage Listed Courthouse into an arts centre and have presented 300 events in the Clare Valley as well as developed acclaimed songwriting projects. Many of our events celebrate the living history and diverse traditions of Australia and SA.

We believe that the arts and especially those artists engaged in heritage and folk arts can play a significant role in Heritage based Tourism if properly integrated.

For example we have developed new songs, recordings, CDs and acclaimed live performances in the Fringe and community concerts of songs about Adelaide and the Mid North Region (its People, Places, History and Identity) These projects were called 'Adelaide Songs' and 'Songs of the Mid North'. I have provided a Fringe Festival Review.

<https://indaily.com.au/arts-and-culture/adelaide-fringe/2019/03/01/fringe-review-adelaide-songs/>

These songs can be integrated into heritage events, films, launches, videos, tourism activities...

As another simple example, last March we linked music food and heritage with a fundraising dinner attended by 150 at the historic Undayla Bridge in the Clare Valley. We raised funds and awareness of this unique structure which needs restoration.

There are a few organisations such as ours in SA that link into folk music, folklore and traditions as well as many SA folk-based performers or other serious artists who look to engage their work with SA heritage, history and stories in their work. We have a strong network of such artists.

Another example of how this can work is by using folkloricist and folk researchers and performers. I use the example of Norfolk Island forthcoming 230th celebration of it's Bounty mutineers arriving at the island.

230th Anniversary of the March 19th 1790 wrecking of HMS Sirius

<https://www.facebook.com/events/423187418533583/>

There are many ways that this can happen with playwrights, songwriters, performers, novelists, poets can engage with the real and actual stories of SA. It is important to have both the tangible heritage of buildings alongside the intangible heritage provided by the arts which keeps and celebrate our specific and common Story and History.

We are happy to be a conduit for the further discussion of how arts especially folk based arts/music practitioners can link into a Heritage and Tourism Plan

Yours Sincerely
Keith A Preston
HATs Inc SA

Submission 11

12 September 2019

Hi

Briefly

1. The stories of past perhaps made in a way that captures personal may help captivate the gen Y. I watch how they are captured on reality, (seemedly reality) watching a scripted program that they think is real; such as bachelor gets a wife. Whilst I real in its manufacturing and falseness of life, the younger generations belief its real. Perhaps we need to glorify some past characters that have paved the way to creating our heritage and history
2. Money in one word. It is not promoted, the volunteers that strive to keep our history and heritage alive are using their personal funds and fund raising to keep doors open. The government needs to celebrate our past. Perhaps some may then see its was much harder for our past generations than currently.
3. I spoke with John Bannon who was trying to implement Australian History getting back into our school agendas for core learning. Sadly he became sick and unable to continue, but was gaining an edge for a period of time. Unless our future generations are taught Australian Heritage and History, we lose. Our older generations 'grey nomads' are dying; we need succession and appreciation of what our forefathers achieve, which has made us what we are today.
 - a. If Australian Heritage and History becomes core studies it opens doors to working in the industry and gaining points in a subject when volunteering in a heritage facility as they gain knowledge in a multi-level to attain marks for their subject.
 - b. that also spreads the knowledge as the student information shares at their school, university, with family and friends

I trust this assists.

Regards

Cr Sandra Brown