



Northern Eyre Peninsula Health Alliance

Strategic Plan 2025–2030

Purpose

To **advocate for and advance** the critical health needs of the communities within the Northern Eyre Peninsula by promoting **sustainable, integrated, and multidisciplinary healthcare services** that are tailored to regional challenges and opportunities. NEPHA exists to ensure that rural voices are heard, respected, and acted upon at all levels of government and healthcare planning.

Vision

A Northern Eyre Peninsula where **all residents** have **equitable access** to **timely, affordable, and high-quality healthcare**, enabling communities to thrive and grow with confidence in the health system that supports them.

Values

- **Collaboration:** Working closely with local councils, health networks, service providers, and the broader community to co-design and implement innovative health solutions.
 - **Sustainability:** Fostering healthcare models that are **viable, resilient**, and capable of adapting to the future needs of rural communities.
 - **Equity:** Championing **fair access** to healthcare, ensuring that no individual is disadvantaged by their location or circumstances.
 - **Innovation:** Pursuing and piloting **new approaches** to healthcare delivery that address the **unique challenges** of regional living, such as distance, workforce shortages, and service gaps.
 - **Advocacy:** Actively **representing the health interests** of the Northern Eyre Peninsula to government agencies, policymakers, and funding bodies, pushing for lasting, meaningful change.
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Strategic Priorities

1. Advocate for Sustainable Healthcare Models

- Promote the development of **alternative, flexible, and multidisciplinary models** of care that meet the **complex and evolving needs** of the Northern Eyre Peninsula.
- Leverage opportunities presented by the **State Government's commitment to explore locally driven health solutions**, as outlined through the Northern Eyre Health Care Project YourSAy consultation process.
- Engage proactively with federal and state governments to **secure sustainable funding, pilot projects, and support policy reforms** that prioritise regional healthcare innovation.

2. Enhance Healthcare Workforce Capacity

- Partner with education and training institutions to **expand pathways** into regional health careers, with a focus on **recruitment, training, and retention** of health professionals in rural and remote areas.
- Advocate for the implementation of **locally based training models**, including rural generalist programs and specialist outreach services, that align with the needs of the Northern Eyre Peninsula.
- Support incentives for health professionals, including **housing, education support, and professional development opportunities**, to make regional health careers more attractive and sustainable.

3. Ensure Access to Healthcare Services

- Advocate for the **strengthening and expansion** of healthcare services, including the establishment and maintenance of **general practice clinics, allied health services, and mental health support** in key towns across the Northern Eyre Peninsula.
- Work towards **reducing travel times and financial barriers** for residents seeking essential health services, recognising the significant burden distance places on rural populations.
- Ensure that **aged care, maternity, and emergency services** are prioritised in health planning for the region.

4. Community Engagement and Awareness

- Foster **genuine community involvement** in healthcare planning and decision-making, ensuring local perspectives and needs are **at the centre** of service design.
- Develop and deliver **targeted health awareness campaigns** to inform residents about available services, preventive health practices, and pathways to care.
- Strengthen relationships with community groups, Aboriginal health organisations, and other key stakeholders to **ensure inclusivity** in all health initiatives.

5. Monitor and Evaluate Healthcare Outcomes

- Establish a **robust monitoring and evaluation framework** to track health service delivery, workforce capacity, community satisfaction, and patient outcomes across the Northern Eyre Peninsula.
 - Use **data-driven insights** to advocate for improvements, highlight successes, and continuously refine strategies to meet community health needs.
 - Regularly report back to communities on progress and engage them in setting new priorities based on evolving challenges and opportunities.
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NEPHA's Commitment

The Northern Eyre Peninsula Health Alliance is committed to being a **strong and united voice** for the health needs of our region. Through strategic advocacy, we will **champion the interests of our communities** by promoting healthcare models that are sustainable, responsive, and regionally appropriate.

We will work to:

- **Highlight service gaps** and advocate for urgent solutions in areas such as general practice, mental health, aged care, and emergency services.
- **Promote integrated, multidisciplinary approaches** that better serve rural and remote populations.
- **Advocate for investment in the regional health workforce**, including training, retention, and support initiatives.
- **Influence policy and funding decisions** by providing government and stakeholders with strong evidence, lived experiences, and clear regional priorities.
- **Empower communities** to have a direct voice in health system reforms that impact their lives.

Through persistent advocacy and collaboration, NEPHA seeks to **drive change** to deliver a healthier, stronger future for all residents of the Northern Eyre Peninsula with access the **right care, at the right time, in the right place**.