
treeclimb
Kuitpo Forest
Education & Adventure
climb

TreeClimb was born in 2014 when a unique vision was presented to the Adelaide City Council for the creation of South Australia's first nature-based adventure park in the heart of the Adelaide parklands. After a strenuous four-year approval process TreeClimb was launched in October 2018 and has since welcomed over 170,000 climbers through the trees.

The TreeClimb experience provides a unique opportunity for users to be immersed in nature while the interactive education elements highlight the importance of conservation and the environment.

Working carefully alongside ForestrySA, TreeClimb is now excited to announce another scheduled opening for 2022 at Kuitpo Forest, 50 minutes South of Adelaide in the Mt Lofty Ranges.

TreeClimb Kuitpo represents the next step of our goal to become Australia's leading operators of nature-based tourism and education activations.



Unique Design Aspects

- Architecturally designed building footprint that integrates into the local environment.
- Designed to be removable with the use of reversible screw footings and tree protection on all platforms to allow the continual healthy growth of all trees.
- Incorporates an education trail for users within the trees.
- Promotes the outdoors, the environment and challenges users to push themselves encouraging self-improvement.
- Incorporates a continuous trolley system that removes all risk for users as they are never removed from the safety cables until the end of each course.
- Designed to be totally secure at night removing the risk of entry and vandalism.
- As it is tree based other users of the forest can continue to enjoy the surrounds unimpeded.



Target Markets

- Families
- Schools
- Tourists
- Community Groups
- Corporate Challenges
- Adventurers



Regularly rated as one of the top things to do in Adelaide on TripAdvisor, Google, Facebook and other tourism related platforms.



Courses, Admission & Ticketing

Adult Grand Course

- Involves 5 individual courses taking approximately 2 hours to complete.
- Each being progressively harder from Green, Blue, Red, Black, White to the final Big Zip.
- $45 cost for the 5 Adults Courses
- $39 Concession (Students and Seniors with ID)
- All users must be over 135cm in height.

Children’s Course

- Includes 3 children’s courses taking users 80 minutes to complete
- Once again each getting progressively more difficult to challenge users.
- $35 for Children on the Children’s Course
- $29 for larger school or OSH Groups
- Users must be over 100cm in height



Location and Impact

1. TreeClimb Kuitpo can expect to attract up to 40,000 visitors per year.
2. TreeClimb Kuitpo will use approximately 15 acres.
3. Adequate Parking for at least 85 cars is required as well as bus access for larger groups.
4. The project will create approx. 40 casual and 4 full-time roles preferably from within the local area.

During construction, an accessible area within the forest will need to be fenced off to safely store timber materials and temporarily hold a 40ft container for up to 4 months.

Access for efficient regular rubbish removal is vital.



Products and Programs

- Approved and accredited Education Programs through ACHPER Australia are offered to all school groups.
- Programs designed specifically for team building have been developed.
- Children’s Parties and Group Discounts offered.
- Tourism Association bundles and discounts promoted.
- Multi-Visit Passes and Gift Cards offered online and in-venue.





Weather and Safety

- Strict policies and procedures exist to manage all weather conditions.
- Course and “Eco Hut” designed with safety top of mind.
- Clear and concise Conditions of Entry for all users.
- Terms and Conditions & Waiver for 18 years & over must be signed.
- All systems and procedures are approved by SafeWork SA prior to opening.
- Trees are inspected annually by a qualified arborist.
- Daily, Weekly, Monthly & Quarterly maintenance schedules applied.
- Regular site visits are undertaken by Emergency Services to ensure all Emergency Plans & Evacuation procedures are adequate.
- Tourism Industry Council of South Australia (TiCSA) Accredited Business model.
- All users are fully harnessed and connected to the safety line at all times (continuous belay system) providing a safe environment.



The TreeClimb Crew

- TreeClimb Kuitpo requires a team of over 40 highly-trained staff
- Senior First Aid, CPR and DCSI Clearance is mandatory for all staff at TreeClimb
- All staff go through a structured ongoing personal development and competencies program.
- Prior to opening a site, SafeWork SA regulators must approve the operations, maintenance and training program.
- Each staff member must successfully complete the related training program prior to starting.
- A culture of continuous improvement around customer service with reward and recognition is promoted within TreeClimb.



Project Summary

After our success with developing TreeClimb in the Adelaide Park Lands, we were approached by ForestrySA to explore options for a similar environmentally sensitive activation within the Kuitpo Forest Reserve.

Following several meetings between TreeClimb and ForestrySA, a site near Chookarloo Picnic Ground was selected as being a perfect option for a TreeClimb at Kuitpo. Discussions around the project lead to the inclusion of an interactive educational element within the project involving the importance of sustainable commercial forestry, protecting the environment and the history and processes used by ForestrySA.

A nature play area was also suggested as a great additional element for broader users of the forest and the project. TreeClimb agreed in principle to pay for the construction of this nature play area and the education zone within the building footprints.

The importance of utilising existing school groups and camps to the area were also seen as a pivotal part of the projects success as it would enhance the viability of the business, particularly during quiet mid-week periods. ForestrySA were open to assisting with the marketing to schools as part of their current school's communication programmes.

Project Objective & Benefits

Tree Climb Kuitpo Forest is expected to provide approximately 40 new part-time and 4 full-time jobs for the region. It will create a new and exciting environmentally-friendly tourist attraction for the Southern Mount Lofty Ranges as well as the Fleurieu and broader Mt Barker Council region. It will provide a family-friendly outdoor entertainment offering for the Kuitpo area that enhances the visitor experience and promotes a longer visitation to the forest. We believe it will attract a more adventurous tourist or visitor who otherwise may not have ventured to the region.

As part of our planned schools' program it provides an interactive educational trail that promotes nature and the importance of taking care of the environment.

A modern educational room within the check-in area will showcase the history and importance of the Forestry process to schools and broader users. By linking with our existing curriculum-based program approved by ACHPER it encourages pre and post-visit interaction and education. Utilising our existing City TreeClimb database of 110,000 local, interstate and overseas visitors we can help promote the region and encourages visitors to the new Kuitpo Aerial Playground.

The plan also includes a "nature play" zone within the course design. It is important to point out, this area has been developed for the use of all visitors to the forest and will not attract fees or charges.

THE SITE & INFRASTRUCTURE

Tree Climb Kuitpo Forest will be located near the popular Chookarloo Camping site. The TreeClimb Kuitpo site would cover an area of approximately 15 acres, as shown on the attached maps.

As part of the infrastructure, TreeClimb will erect a modern lightweight building to accommodate the check-in area, safety & harnessing area all of which includes a new café and casual dining space. The building is prefabricated, largely built off-site and is approximately 400m2 (20m x 20m, incl. decking) in size. Architecturally designed the building is surrounded by decks and landscaping the ensure it fits comfortably into its natural landscape. The design would include a separate interactive educational area as part of the schools' program. New toilets will also be provided alongside the car park.

Based on the success we have enjoyed at the City TreeClimb we anticipate well over 40,000 visitors per annum with the peak periods being school holidays and the Spring and Summer months.



“Working with ForestrySA and the City of Mt Barker Council a top priority will be ensuring the project supports safe access to and from the site!”

To safely accommodate the anticipated visitor numbers, a general car park area is being created with direct access from Black Nursery Road. The car park is large enough to accommodate bus access and turning areas. The main signage will be at the turn off to Black Nursery Road and from inside the Chookarloo carpark to encourage visitors.

PROJECT TIMELINES

The project site works will commence construction within 3 months of final building approvals being granted by the District Council of Mount Barker. We anticipate full development of the site including the course, café, toilets and surrounding infrastructure to take 6 months with the completion due early to mid 2022.



Media

The Advertiser

Christopher Pyne: Adelaide Parklands are a waste of space if not used, so we need to start more redevelopment

In the past 12 months, TreeClimb in the south parklands, on Greenhill Rd, has attracted 100,000 visitors. It has invigorated an area of the ...

Jan 12, 2020



The Australian

Adelaide branches out with aerial obstacle courses from TreeClimb

Welcome to TreeClimb, Australia's first capital city aerial adventure park. This is a thrillseeker's paradise of zip lines, bridges and climbing ...

Oct 28, 2018



The Advertiser

Shaun Hollis: We should link the Parklands with tree bridges to create a native fauna park

My son had convinced me to go to TreeClimb Adelaide with four of his mates for his birthday. I was all for it, loving a good adventure, but this ...

Feb 12, 2020



The Advertiser

Swinging, climbing or trekking – hit the heights of South Australia

... and you'll come close to the sheer unbridled joy of TreeClimb, Australia's first inner-city aerial adventure park. Set in Adelaide's incredible city ...

Nov 25, 2019



The Advertiser

Carbon free eco hut to lead the way to new parklands treetop climb

TreeClimb owner Seb Packer and Steventons Construction CEO Peter Corrie in front of the eco hut in Adelaide's south parklands which will ...

Jul 31, 2018



Mirage News

Family Friendly Things To Do In Adelaide

TreeClimb. TreeClimb, Adelaide. Unleash your little Tarzans among the treetops in the heart of Adelaide. Perched in the canopy of Kurrangga ...

Jul 16, 2019



The Advertiser

Tourism industry workforce grows to record 38,900 people

In Adelaide's southern parklands, TreeClimb will hire another 12 staff in the coming weeks to cater for its peak season, which sees about 2000 ...

Aug 14, 2019



Broadsheet

An Aerial Playground Is Coming to the South Parklands

Situated on the corner of Greenhill and Unley roads next to the BMX track, TreeClimb will feature six elevated tree-walk courses and several zip ...

Jun 30, 2018





The Advertiser

Plan for revamped BMX dirt tracks in Adelaide parklands

Adelaide City Council is pedalling towards improved BMX tracks in the ... of the nearby TreeClimb adventure precinct since October last year.

Aug 2, 2019



The Advertiser

Treetop fun as aerial playground gets green light for Adelaide's south Parklands

Adelaide City Council is expected to give the park the final tick of approval at its meeting on January 30. Tree Climb, which is tipped to attract ...

Jan 8, 2018



The Advertiser

The Sunday Mail's intrepid volunteers road-test high energy fun for the holidays

Tree Climb Adelaide, nestled in the parklands on the corner of Greenhill and Unley roads, also offers kids, big and small, the chance to get ...

Jul 9, 2019



The Advertiser

High-wire fun park planned for Adelaide's southern parklands by Bounce crew

Adelaide Parklands Preservation Association president Shane Sody said the tree climb course would be a "wonderful way" to attract younger ...

Sep 11, 2017



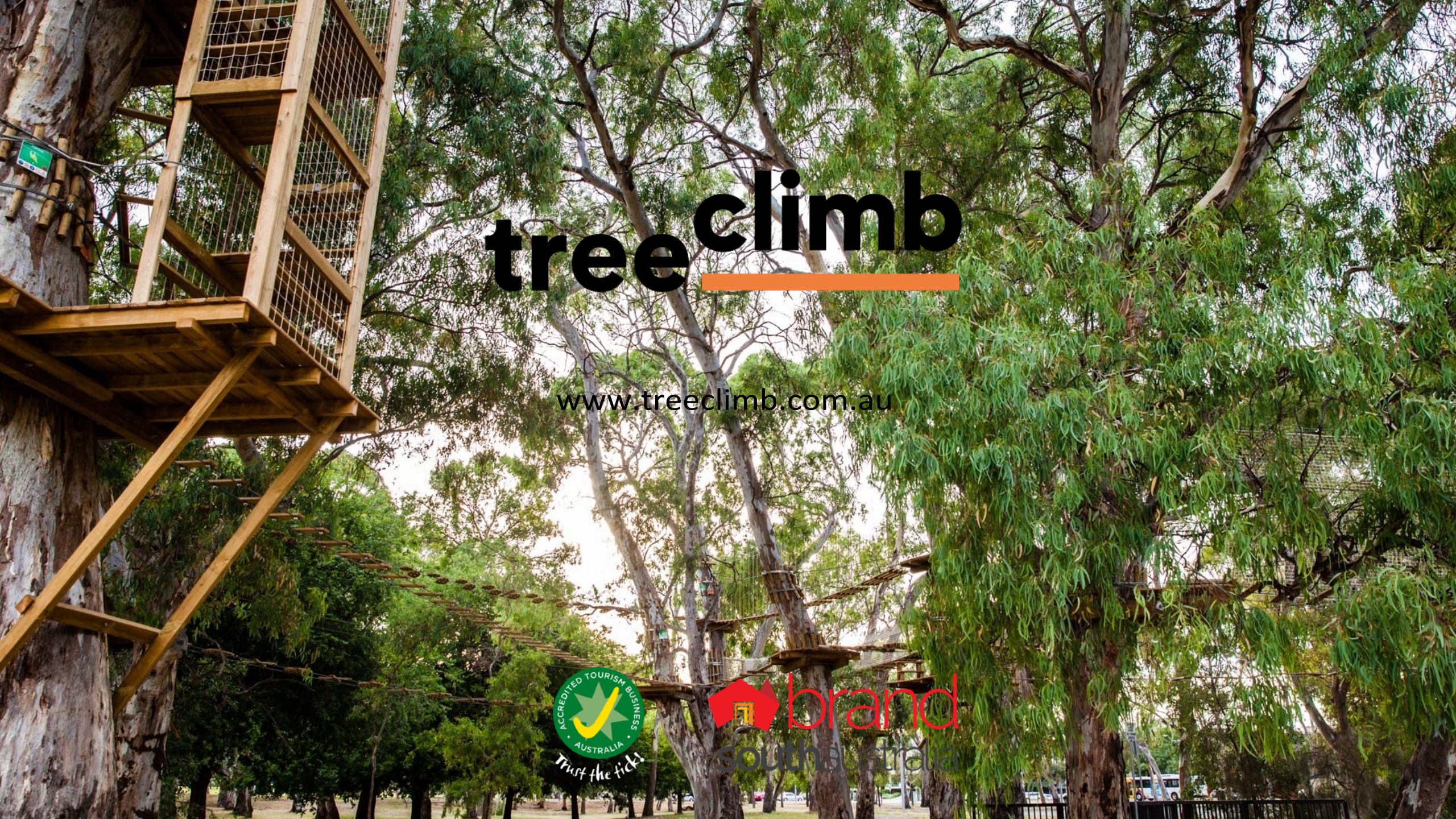
Who Are We?

Australian TreeClimb venues are a 50:50 joint venture between S & S Packer Pty Ltd (Seb Packer), and Tomorrow Entertainment (represented by Simon Ogilvie)

S & S Packer Pty Ltd – Creator and operator of Adelaide TreeClimb (https://www.treeclimb.com.au), and operators of BOUNCE Inc Adelaide (https://www.bounceinc.com.au/venueadelaide-sa)

Tomorrow Entertainment – Owner and operator of family entertainment venues across Asia and Australia (http://www.tomorrow-entertainment.com), including Forest Adventure Singapore(https://forestadventure.com.sg), BOUNCE Inc in Singapore and Thailand (https://www.bounceinc.com.sg) and Zero Latency in Singapore, Thailand and Macau (https://www.zerolatencyvr.com.sg).




treeclimb
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